



## The Hippocratic Cancer Research Foundation at Northwestern Hospital

676 N Saint Clair St. Suite 1200 Chicago, IL 60611

2023 Corporate Sponsorship Form Dear Supporter,

We welcome you to join us in our mission to support the Robert H. Lurie Cancer Research Center at Northwestern University. Our organizations mission is to support the discovery, development, and implementation of effective new treatments for patients with cancer by advancing groundbreaking research at the Robert H. Lurie Comprehensive Cancer Center of Northwestern University. Together we are changing the world. The incredible accomplishments achieved by the Lurie Cancer Center through "out-of-the-box" research is leading to breakthroughs in cancer prevention, diagnosis, and patient care.

With your massive and valued support, the HCRF can change millions of lives across the globe that are affected by cancer. It's more than possible. Today those advancements are:

- 1. HCRF supports the scientific research that will lead to discoveries, developing and implementing effective new therapies for cancer patients.
- 2. HCRF supports world renowned scientists and oncologists in innovating and developing new clinical trials that will lead us towards eradicating and curing cancer.
- 3. One of many HCRF goals is to support translational research that will optimize personalized medicine for cancer patients, to understand in detail the functions of the human immune system and how it is modified in cancer.
- 4. Another key initiative we support is to develop new ways to harness the new immune system to fight cancer.
- 5. We strive to understand better the messages and the metabolism within cancer cells and develop new drugs and to disrupt and kill cancer cells.
- 6. Also, to understand the functions of recently identified genes that play a role in cancer and try to develop new drugs based on the information for all types of cancer.



### **Our Goal**

It is our goal to seek an underwriter which will benefit our organizations fundraising events and ensure our event is a 100% financial net gain. In particular, we would like to place these funds towards our biggest event of the year, *The Wings To Cure Gala*, which is held every second weekend in November. As a leader in the community, your involvement with us in funding cancer research at Northwestern University under the direction of Dr. Leonidas's Platanias is an opportunity for your organization to receive exposure and to join other individuals, organizations, and coalitions in our community. With your support and leadership, we believe it will bring additional exposure and reach to other corporations, to promote research efforts at Northwestern's Cancer Research Center, create and strengthen community partnerships, and join in the fight against all types of cancer.

#### Hippocratic Cancer Research Foundation at Northwestern Hospital Sponsors

George M. Eisenberg Foundation for Charities Dean J. Marousis Peter & Ethel Parthenis and Family Kenneth C. Griffin Constantine and Maria Danos Michael and Jacky Ferro Daniel Berdakin & Susana Alberti Family Foundation Jimmy & Eleni Bousis and Family Mrs. Eleni Tzotzolis Robert Unanue, Goya Foods Estelle Educational Group George Ruan and Family Foundation Luxury Living International **MEDIX Life Science** Fresca MGMT William Blair and Co. **EMPIST** Tasty Breads **Calamos Investments Olympia Foods** Supreme Lobster Perillo Family Foundation Earth Friendly Products (Ecos)



# Action Today. Treatment Tomorrow.

"Cancer can be defeated if doctors, researchers, and philanthropists work as a team."

Join the fight, become our sponsor.



### **EVENT SPONSORSHIP FORM**

**Corporate Sponsor Options** 

[ ] Co- underwriter: \$250,000

[ ] Main Underwriter: \$500,000

# **SPONSORSHIP OPPORTUNITIES INCLUDE**



Become an underwriter. THE WINGS TO CURE GALA 2023 NAVY PIER CHICAGO NOVEMBER 11, 2023

Co- Sponsor: (5) Tables of 12

Main Sponsor: (6) Tables of 12

Acknowledgment in printed program

**Recognition in scrolling PowerPoint** 

**Recognition in HCRF newsletter e-blast** 

**Recognition by event host during program** 

**Reserved Priority Seating** 

Mention in all event related press releases and in all electronic communications

Name/logo featured on Gala photo backdrop

Company Name and Logo placement on HCRF event web page with l ink to sponsor's website

Printed name of sponsor on auction paddles distributed at the event

Private insider's tour of Robert H. Lurie Comprehensive Cancer Center Laboratories

Mention in all event related social media posts

Front Entrance "Thank-you" Signage

Tax Deductible through Northwestern



HCRF proudly supports the work at the Robert H. Lurie Comprehensive Cancer Research Center of Northwestern University.



Please e-mail your company artwork to kristen@wingstocure.org

Please mail this completed sponsorship form to Hippocratic Cancer Research Foundation 676 N Saint Clair, Suite 1200, Chicago, IL 60611 or e-mail it to info@wingstocure.com.

The Hippocratic Cancer Research Foundation (HCRF) is a 501(c)(3) non-profit organization.